



NJPAC

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NJPAC
 CITY OF **NEWARK**
 NEW JERSEY

DODGE POETRY FESTIVAL HOSPITALITY GUIDE

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**NEWARK, NJ IS AN EVOLVING
 URBAN MARKETPLACE.**

New. Newer. Newark.

New ideas, investment and leadership energize the rich legacy of our city. We are building a stronger, safer, prouder city and we invite you to take a closer look at the **NEW, NEWER, NEWARK.**

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WELCOME TO NEWARK, NJ

From the Greater Newark Convention & Visitors Bureau

The Greater Newark Convention & Visitor Bureau (GNCVB), a business function of the Brick City Development Corporation implements strategies to promote Newark as an attractive destination, to increase visitation, and to encourage circulation within the city at Newark's world class retail, cultural and entertainment attractions.

www.GoNewark.com



Hon. Cory Booker,
Mayor of Newark

"Welcome to the Dodge Poetry Festival and the City of Newark! Our City is proud that the Dodge Foundation has selected Newark and the New Jersey Performing Arts Center to host the largest poetry festival in North America. We invite you to explore the rich cultural diversity of our City. Newark has a long history of producing literary giants like Stephen Crane and Philip Roth. This festival will add a new chapter to that history, and will continue to manifest Newark's status as a world-class destination for entertainment and the arts."



Christopher Daggett,
President and CEO
of Dodge Foundation

"The Geraldine R. Dodge Foundation is thrilled to partner with the New Jersey Performing Arts Center and the City of Newark in re-imagining the Dodge Poetry Festival. The Festival is the largest of its kind in North America, NJPAC is the premier performing arts center in the State, and Newark is in the middle of an exciting renaissance. Bring these three together and something amazing is bound to happen. We hope that you enjoy, and are inspired by, the poets, the poetry and our vibrant new location."



Lawrence P. Goldman,
President and
CEO of NJPAC

"This is simply momentous in the evolution of Newark as one of the region's leading cultural destinations. We suspect that NJPAC fans and Dodge Poetry Festival fans aren't necessarily mutually exclusive, but we hope to introduce Newark to some new visitors and to involve Newarkers intimately in this highly prestigious and hugely anticipated Festival."



Richard Veza,
Publisher,
The Star-Ledger

"Hosting the Dodge Poetry Festival is a tremendous honor and a fitting introduction to the cultural riches awaiting visitors in Newark! North America's largest poetry festival will bring you to NJPAC, a spectacular arts venue; the "always exciting" Newark Museum; historic Newark Symphony Hall and the eclectic offerings of dozens of galleries and restaurants. We are proud to share the news of the Dodge Poetry Festival with the 2.5 million New Jersey adults who read the Star-Ledger in print and online."

ABOUT NEWARK

Newark serves visitors with world-class performances and museum exhibitions, major league sporting events, dozens of private art galleries, historic sites and architectural masterpieces. Scores of renowned restaurants offer a vast critically-acclaimed selection of regional cuisines. The City provides an authentic, diverse and dynamic cosmopolitan experience and getting here couldn't be easier.

GETTING TO NEWARK

Via New Jersey Transit from Manhattan and points South and East to Newark's Penn and Broad Street Stations

Via Newark Light Rail from Penn Station and Broad Street take the NJPAC/Center Street stop

Via AMTRAK from New York City, Philadelphia, Boston and other points to Newark's Penn Station

Via PATH trains from Manhattan, Hoboken and Jersey City to Newark's Penn Station

Via New Jersey Turnpike (I-95) Exit 13A to Route 1&9 North to Route 21 North/McCarter Highway

Via Garden State Parkway Exit 145 to I-280 East; Exit 15 to Route 21 North/McCarter Highway

Via I-78 Exit 57 to Route 21 North/McCarter Highway

THE 2010 GERALDINE R. DODGE POETRY FESTIVAL

A Poetry Village in the heart of Newark's Downtown Arts District

To mark its 24th year, the Geraldine R. Dodge Poetry Festival – the largest poetry event in North America – will be establishing a “Poetry Village” in the largest city in New Jersey: Newark.

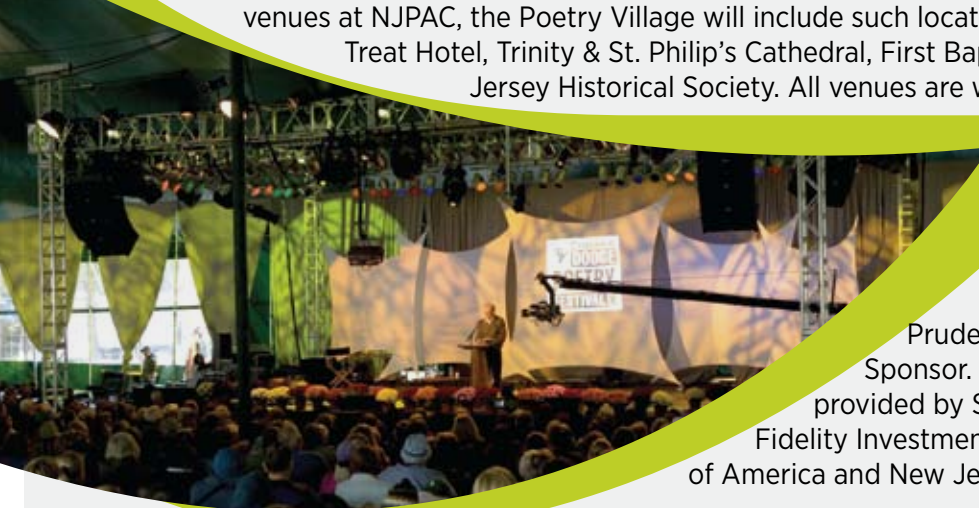
The biennial Geraldine R. Dodge Poetry Festival, held in even numbered years since 1986, has regularly attracted the world's leading poets and a combined attendance totaling more than 140,000, including audiences from 42 states as well as internationally, 17,000 teachers and 42,000 high school students. The most recent Festival, in September of 2008, attracted a total audience of nearly 19,000.

Following an afternoon event for Newark high school students at Newark Symphony Hall, the four-day public programs of the 2010 Geraldine R. Dodge Poetry Festival will begin on Thursday evening, October 7 in Prudential Hall, NJPAC's largest concert hall seating nearly 3000, with more than two dozen acclaimed poets offering back-to-back readings of their work in a Poetry Sampler. An event that has become a highlight of recent Poetry Festivals, unrivaled at any other poetry gathering, the Poetry Sampler offers a remarkable opportunity to see and hear a stellar roster of contemporary poets all in a span of two hours.

On Friday, October 8 and Saturday, October 9 the Poetry Festival resumes in the morning and continues throughout the day and evening, as well as Sunday, October 10 in the morning and afternoon, with readings by major poets, and discussions and conversations in numerous venues in Newark's Downtown Arts district. In addition to several venues at NJPAC, the Poetry Village will include such locations as Aljira, The Newark Museum, the Robert Treat Hotel, Trinity & St. Philip's Cathedral, First Baptist Peddie Memorial Church and the New Jersey Historical Society. All venues are within easy walking distance of one another.

Hosted by the New Jersey Performing Arts Center and the City of Newark, the Festival's debut in Newark is expected to attract audiences upwards of 20,000.

Prudential Foundation is the Festival Presenting Sponsor. Additional sponsorship support has been provided by Sagner Family Foundation, Berkeley College, Fidelity Investments, PSEG Foundation, Victoria Foundation, Bank of America and New Jersey Monthly.



2010 FESTIVAL INFORMATION

ADVANCE TICKETS AND INFORMATION

www.DodgePoetry.org
or 1-888-GO-NJPAC

TICKETS AND INFORMATION DURING THE FESTIVAL

NJPAC Box Office
1 Center Street, Newark
1-888-GO-NJPAC

FESTIVAL DATES AND TIMES

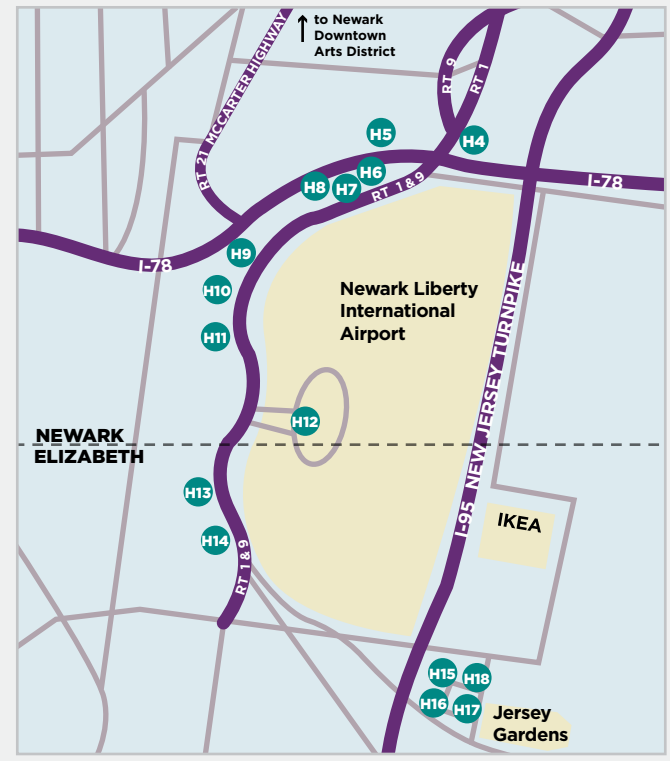
Thursday, October 7	7:30pm	NJPAC's Prudential Hall
Friday, October 8	9:30am-4:45pm 6:45pm	Poetry events throughout "Poetry Village" NJPAC's Prudential Hall
Saturday, October 9	9:00am-4:45pm 6:30pm	Poetry events throughout "Poetry Village" NJPAC's Prudential Hall
Sunday, October 10	9:00am-1:30pm 1:45pm	Poetry events throughout "Poetry Village" NJPAC's Prudential Hall

GETTING AROUND

Newark Downtown Arts District



Newark Airport Vicinity



HOTELS *Offering special rates for Dodge Poetry Festival

- H1** Best Western Robert Treat Hotel*
- H2** Hilton Newark Penn Station*
- H3** Hampton Inn & Suites Newark Riverwalk*
- H4** Howard Johnson Hotel at Newark Liberty International Airport
- H5** Sheraton Newark*
- H6** Spring Hill Suites Newark Liberty*
- H7** Fairfield Inn & Suites Newark Liberty International Airport*
- H8** Courtyard by Marriott Newark Liberty International Airport*
- H9** Wyndham Garden Hotel at Newark Liberty International Airport
- H10** Best Western Newark Airport West
- H11** Days Hotel/Newark Airport
- H12** Marriott Newark Liberty International Airport*
- H13** Hilton at Newark Liberty International Airport
- H14** Renaissance Newark*
- H15** Residence Inn by Marriott
- H16** Courtyard by Marriott Newark/Elizabeth*
- H17** Country Inn and Suites by Carlson at Nwk Liberty Intl Airport*
- H18** Extended Stay America
- H19** Comfort Suites Newark, McCarter Highway* (not on map)
- H20** Hilton Short Hills* (not on map)
- H21** Westminster Hotel, Livingston* (not on map)

LEGEND	FESTIVAL LOCATIONS	ICONS	
	<ul style="list-style-type: none"> 1 NJPAC (Prudential Hall, Victoria Theater, Chase Room) 2 Center for Arts Education (CAE Auditorium, Horizon Foundation Theater) 3 Robert Treat Hotel (Crystal Ballroom, Tri-State Ballroom) 4 NJ Historical Society 5 Trinity & St. Philip's Cathedral 6 First Baptist Peddie Memorial Church 7 Aljira Art Gallery 8 Newark Museum 9 Newark Symphony Hall 	<ul style="list-style-type: none"> P Parking \$ Bank/ATM R1 Restaurant H1 Hotel ★ Light Rail Stop ★ Subway Stop 	

WHERE TO STAY

To facilitate your attendance at the Poetry Festival, the Greater Newark Convention and Visitors Bureau has coordinated special rates at several of its member hotels for the duration of the event. Reservations are to be made by phone with mention of the Poetry Festival. More details: www.GoNewark.com/dodgepoetry.

WHERE TO EAT

Dining choices abound in Newark. For your convenience, below are a few eateries within walking distance of the festival: (see map for locations)

Theatre Square Grill at NJPAC (Contemporary American)
1 Center St

Maize Restaurant at Robert Treat Hotel (Contemporary American)
50 Park Pl

60 Park Grill (American)
60 Park Pl

Key Club (American)
58 Park Pl

Mi Gente (Latin/Caribbean)
7 Central Ave

Kilkenny Alehouse (Irish/American)
27 Central Ave

Nick's Restaurant (American)
28 Central Ave

The Renaissance Café (American)
561 Broad St

27 mix (American)
27 Halsey St

FESTIVAL & TICKET INFO

www.DodgePoetry.org
or 1-888-GO-NJPAC

Questions?
festival@grdodge.org
973-540-8442, ext. 5



NEWARK VISITOR INFO

www.GoNewark.com

Questions?
info@gonewark.com
973-273-1040

GREATER NEWARK
CONVENTION ♦ VISITORS BUREAU

R6 The Coffee Cave (American)
45 Halsey St

Fuji Asia Cuisine (Japanese)
59 Halsey St

Art Kitchen (American)
61 Halsey St

House of Thai Cuisine (Asian)
59 New St

McGovern's Tavern (Irish/American)
58 New St

R7 Harvest Table (Nutritious)
127 Halsey St

R8 Hobby's Deli (Eastern-European)
32 Branford Pl

R9 Brick City Bar & Grill (American)
35 Edison Pl

R10 Je's Restaurant (Southern/Soul)
260 Halsey St

R11 Green Street Café (American)
20 Green St

R12 Chateau of Spain (Spanish)
11 Franklin St

R13 Arena Bar and Grill (American)
218 Mulberry Ave

R14 Don Pepe (Portuguese/Spanish)
844 McCarter Hwy

R15 Rio Rodizio (Brazilian)
1034 McCarter Hwy

THE IRONBOUND
www.Goironbound.com

This lively neighborhood of European and South American spirit features over 170 restaurants, many of which feature Portuguese, Brazilian, and Spanish fare. Just a short walk from Newark Penn Station, you will find an assortment of restaurants and bakeries located on or adjacent to Ferry Street, the neighborhood's main thoroughfare.

For your convenience, trolley service will be available to and from the event site throughout the Ironbound for the duration of the Dodge Poetry Festival. For more information: www.GoNewark.com/dodgepoetry.

NEWARK ATTRACTIONS

Featuring the State's largest museum and two new state-of-the-art concert and sporting arenas, the greater Newark area offers numerous can't-miss landmarks and attractions to entertain visitors for hours on end. These sites offer a wealth of history, culture, entertainment and sightseeing opportunities for all interests.

Prudential Center

www.prucenter.com

Prudential Center hosts over 200 events per year including the NHL's New Jersey Devils, NBA's New Jersey Nets, NCAA's Seton Hall Men's Basketball, concerts, and special events.

Red Bull Arena

www.redbullarena.us

State of the art soccer-specific facility, located in Harrison, & is the new home of the New York Red Bulls of Major League Soccer (MLS) and hosts several sporting events.

Newark Symphony Hall

www.newarksymphonyhall.org

Built in 1925, this cultural center welcomes visitors to enjoy symphony, ballet, opera, professional theater groups and popular music performances.

Newark Public Library

www.npl.org

NPL is a regional center for research. In addition to an array of reading material, the library is home to many historical displays and comprehensive databases.

Newark Museum

www.newarkmuseum.org

NJ's largest museum featuring world-class art collections and natural science exhibits throughout 80 galleries. On view now: *Gustav Stickley and the American & Crafts Movement*. Enjoy a planetarium show with hi-def projection and surround sound.

Newark Arts Council (Open Doors Gallery Tour)

www.newarkarts.org

The Open Doors Artist's Studios and The Open Doors Artist's Studios and Available Space Tour features a number of curated and juried exhibitions highlighting local artists while showcasing available artists' space and performance art.

Bethany Baptist Church (Jazz Vespers)

www.bethany-newark.org

Since the year 2000 a new Ministry was born at Bethany. We now "Worship the Lord to the Sounds of Jazz". Our Jazz Vespers also include light refreshments afterwards, giving you time to meet and greet our musicians.

Aljira

www.aljira.org

Aljira is a Center for Contemporary Art which fosters excellence in the visual arts through exhibitions and educational programs that serve as a catalyst for inclusiveness and diversity.

NJ Historic Society

www.jerseyhistory.org

This statewide, nonprofit museum, founded in 1845, houses a library and archives. Located in Newark's downtown cultural district, it preserves a collection of New Jersey's rich history and diverse culture.

Statue of Liberty

www.statueofliberty.org

The Statue of Liberty is more than a monument. She is a living symbol of freedom to millions around the world. Ferries to Liberty Island are available at Liberty State Park.

NJ Travel and Tourism

www.visitnj.org

From our picturesque beaches to the famed Atlantic City, New Jersey proves to have great destinations in every direction.

WHERE TO SHOP

Visitors to the Newark area will find no shortage of shopping opportunities. From quaint boutiques to outlet shopping, there are retail establishments to cater to every need.

Newport Mall


www.newportcentre.com

Heart of the Newport Hudson Waterfront Community in Jersey City. 4 strong department stores; more than 130 specialty shops.

Jersey Gardens Mall

www.jerseygardens.com

Jersey Gardens is a shopping paradise for anyone who likes a good buy. As the State's largest outlet mall, Jersey Gardens offers a wide selection of shopping opportunities.



Shop NJ's largest outlet mall with over 200 stores under one roof.

10 minutes from the Festival
Visit www.jerseygardens.com for directions

Present this voucher at the Concierge Desk for a **FREE** license to shop discount book.
Expires 12/31/2010

